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 - MAKE UP O
- **EVENTS PHOTOGRAPHY**
 - **PASSPORT PICTURES**
 - PRINTING SERVICES O
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EDITORIAL

Culture on the Lagos Upside



You cannot completely fathom the depth of our joy that this inaugural edition of the Lekki International Film Festival, LIFF has come to birth.

I say we because the joy is shared. Never before have I been involved with an endeavour that draws enthusiasm and intense motivation from its individual team members like LIFF. And the same enthusiasm we have seen in almost everyone we have had the opportunity to share the vision with.

Lekki International Film Festival is here with a mission. And the mission is to bring all the people who find joy in films together. We believe that LIFF will increase and create opportunities for many in the multimedia performance space.

Our aim is to give the Africa the upscale film festival. We are local and global. We are looking outward and inward. From practitioners at the pinnacle of the film industry to those who are considering entry into that giddy and sometimes unsure arena. From fans and enthusiasts, to deep-dyed critics.

Let's find our common in LIFF.

Let's help to nurture dreams. Let's celebrate landmarks.

Welcome to Lekki International Film Festival.

Dapo Adeniyi **Festival Director**

LEKKI INTERNATIONAL FILM FESTIVAL

lekkifest.com info@lekkifest.com 0802 951 1444, 0803 305 2279 All Lekki & Lagos photographs by George Osodi

























FEEL LEKKI, FEEL LAGOS

Lekki is magical. It is the very eyes and illumination of Lagos city. Opulent and self-styled. It is the site of dreams and accomplishment. No one knows Lekki better than the terrain's own frontline designer.



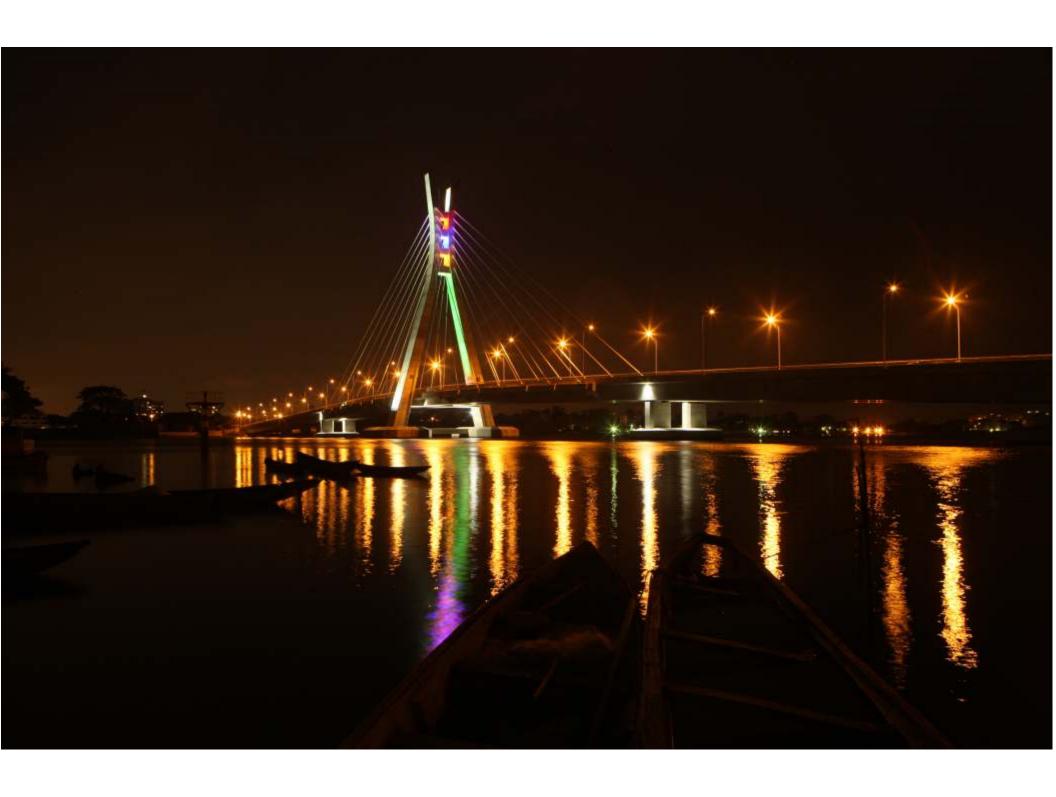
A Beautiful Dasis

Lekki fashion designer AUSTIN AIMANKHU, one of the country's most acute international runway regulars tells what Lekki means to him.

Leisure: Think of an escape route and the beautiful resorts, spas, and hotels in Lekki come calling. With the beautiful landscape and scenery, the Lekki environs is therapeutic when seeking a relaxed environment

Entertainment: Whether you are looking for guilty pleasure or adventure, the night life of Lekki is at your beck and call. You can party all night long with the big players or mingle on the dancefloor. The choice is yours. If you are looking for somewhere more intimate, the cozy restaurants and lounges will give you the right ambience to socialise.

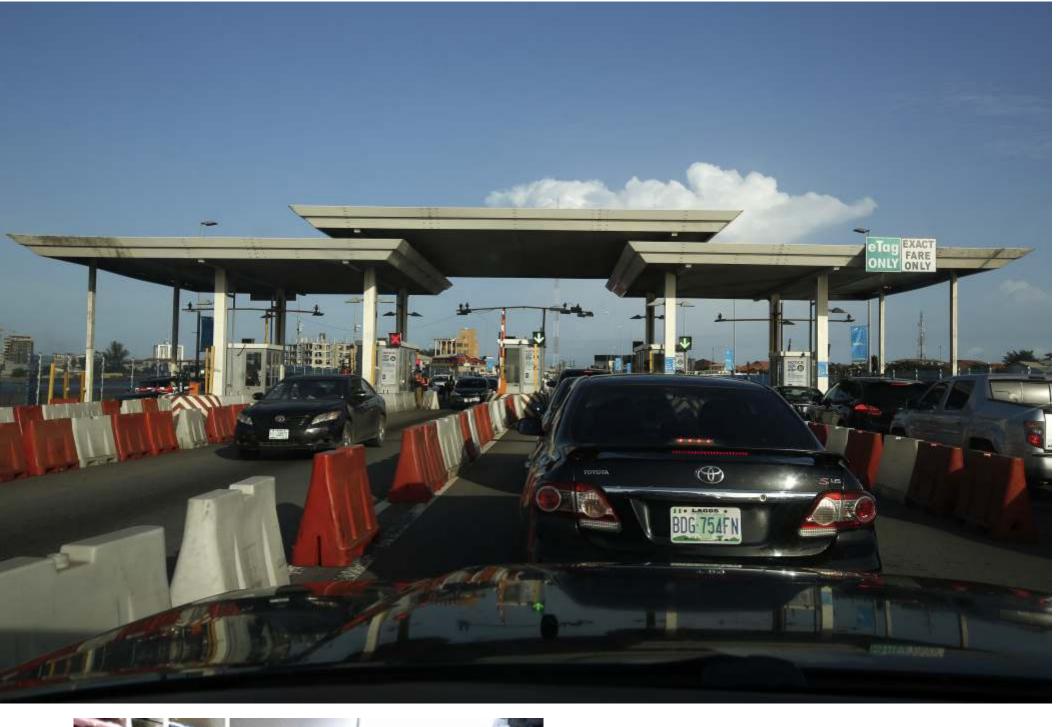
Key: Lekki is the key to the city of Lagos. It is the heartbeat of commercial and cultural activities in the state. A beautiful



array of talents abound in this coastal area. From artistes to businessmen, they all live here and run their businesses from their glass offices. Need to be connected and stay connected, Lekki is the key that will unlock the right opportunities.

Kingly: When it comes to a place that gives you a majestic status, Lekki is that place. Its landscape is richly endowed with beautiful buildings surrounded by the blue ocean. The opulence of the suburb is evident in the architectural layout of malls, offices, residences and of course parks.

Inspiration: What better source of inspiration than the gentle waves of the lagoon. The musical note produced by the foreplay between the wind and waves is inspirational and pleasurable. And if you are thinking way bigger out of the box, just take a stroll down the Lekki-Ikoyi bridge. Enjoy the melodious chatter of the night and watch Cupid shoot its arrows at strangers.





Lekki means these to me and a whole lot more. It is where the life is. Filled with beautiful people who allow their stories to be told and shared for all to be inspired. It is a gathering hub of the country's wealthiest minds. Where the right people are only a doorstep away. Where opportunities abound of you wear the right lens. It is an artistic city that is richly interwoven in the fabric of diversity. Each stitch brings one closer to his dreams. This is my Lekki, a city beautiful knitted by the stylish and for the stylish

Austin Aimankhu

INTERVIEW

Nollywood Milestone

He is well considered as the most prominent and beloved director in the vast Nollywood production community. LANCELOT ODUWA IMASEUN bares his mind on the travails of the industry as a whole and on his own career.

Looking back on how we started, we all have every cause to be thankful. Naturally anyone who has been in a particular line of business this long has every reason to be grateful to God and also thankful for all that we have been able to achieve. They have been many long years since what i will describe as humble beginnings. Comparing then with now things have really moved forward for the industry.

I see it as an uncommon grace. It takes uncommon grace to be able to reasssess one's and also see how one is perceived and received by one's colleagues in the industry and by our fans at large. As a whole, the feeling is good and we thank God for everything.

I made my first official movie in 1995. My first film was an Igbo film. You see, that is why I remain grateful to the Igbo people, because they gave me the platform to step on and go upwards in the industry.

My first film is **Adaaku.** It was my second film that fetched me the sum of N100,000 naira also through an Igbo man who believed in me in spite of the fact that he didn't know where I came from. This was in 1996. I asked him why he gave me the money, because I never expected so much and he said, "young man, I seems you are from Benin, the origins of Benin are only fond of going abroad. I suspect that you would and I will actually



Lancelot Oduwa Imaseun

encourage you to use the money to travel abroad". This saddened me a lot and changed my orientation about life and my career.

There are lots to come. Whatever it is that I am doing now or I have achieved thus far is only the beginning of what I intend to deliver. If you listen to what people have been saying about my career, it will tell you about where I was coming from and the kind of relationship I have built, especially among my colleagues over the years. Although I am known as an actor and a director, I am happy to tell you that I have stepped up my game onto becoming a corporate businessman. We have begun to look into other aspects of the arts. It is about what we are going to bequeath to generations to come. I want to match my artistic strength with the technicalities of film making. I want to look back to what I have done that fetched me recognition and laurels in years past and decide whether I have achieved my zenith.

LEKKI PEOPLE

Fighting a Good Cause

AIR VICE MARSHALL FEMI GBADEBO(RTD) is not a new comer to fighting good causes. Life in retirement from military service has however seen him taking on a quiet adversary that is nearly as virulent as the ones he has known in actual battle.

Air Vice Marshall Femi Gbadebo(Rtd) OFR and his wife, Alaba, are proud parents of a fully dependent male child living with cerebral palsy. Over the years, they have succeeded in managing him reasonably well.

Their experience gave birth to Benola Cerebral palsy initiative in February 2013, a Non-profit organization committed to giving succor to parents who would otherwise, have resorted to more drastic measures like infanticide, outright rejection or abandonment in an institution, as a form of response to having a child with a disability.



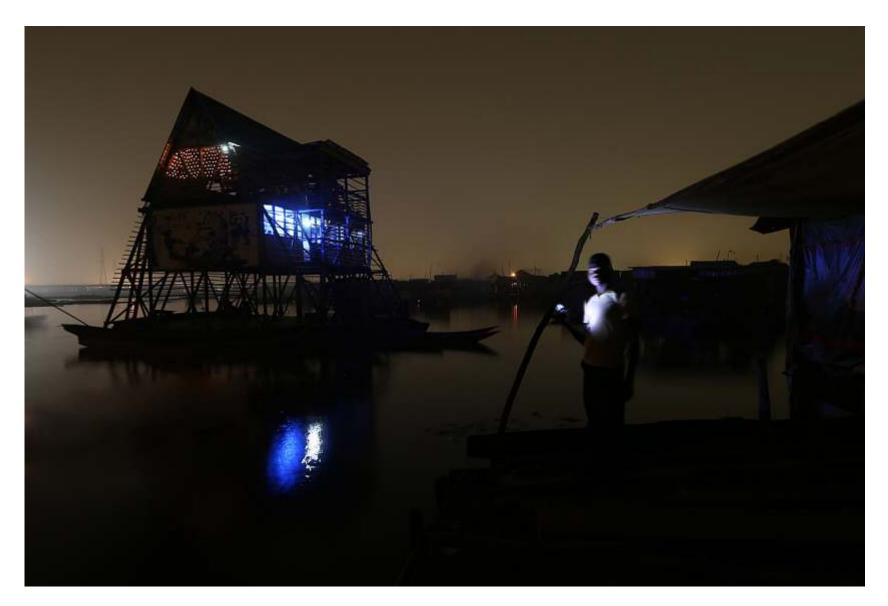
THE LAGOON SPEAKS TO ME

How the city of Lagos inspires both nostalgia and euphoria by one of Africa's best known poets ODIA OFEIMUN



I came to Lagos from Benin City in 1969, projectedly, on my way to Ghana. I was nineteen years old. My greatest assets, by my own reckoning, were the handful of poems in my handbag... But as fate would have it, I never arrived until twenty four years later. It took me such a long time to get there because I was literally overcome and arrested by our city of the lagoon.

If becoming a Lagosian is not about primordial sap, it is certainly about choice; you are only a Lagosian to the extent you no longer take other cities, other towns or domiciles as a primary definition of identity. At worst, it is about taking the city as the Archmedian standpoint for the dreams and pursuits of everyday life. Becoming a Lagoisian, therefore, I learnt to personalize the city. It became simply my city by the lagoon, as I would write in poem after poem. It gave back, in more than a winking measure, whatever I gave to her. Good times and bad times make hardly the difference. They inspired a peculiar loyalty, the kind that continues to make Lagos the place to stay, the place to go and return to, but not the place to get away from. As every Lagosian knows, both bounties and hardships impose on all-comers the need to prove loyalty to the city. After you are lagosed, wherever else you travel, the city tags along.



Lagoon

I let the lagoon speak for my memory though offended by water hyacinth waste and nightsoil...

I still let the Lagoon reclaim the seduction of a land moving with the desire of a sailing ship pursuing a known star

The Lagoon speaks
like a foetus remembering the future,
listening from the depths of formless song
for the Words that break
against the voyages of discovery
in the discovery of voyages

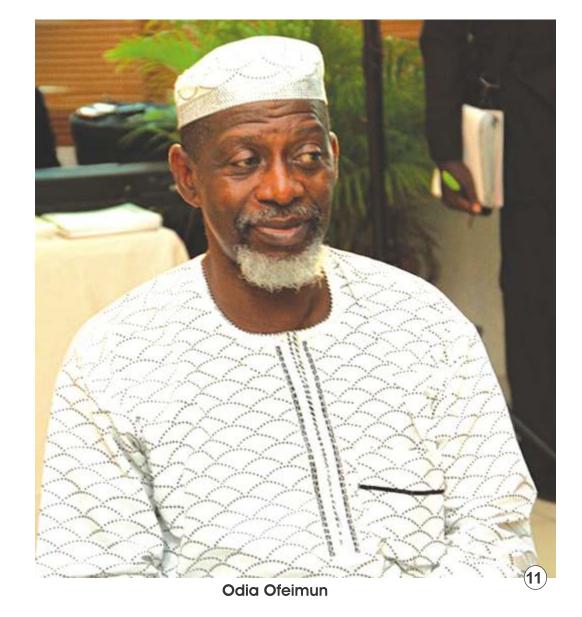
My Lagoon speaks! gateway and storehouse; never dry, in regatta floats hauling epic seasons in floods that take over the lordly garbage of our alleys after the rains have registered their pity

I let the Lagoon speak for my memory to teach me how to scoff at the lines drawn on water

I let the Lagoon teach me to forget street names in order to gulp whole cities like a glass of kola wine.

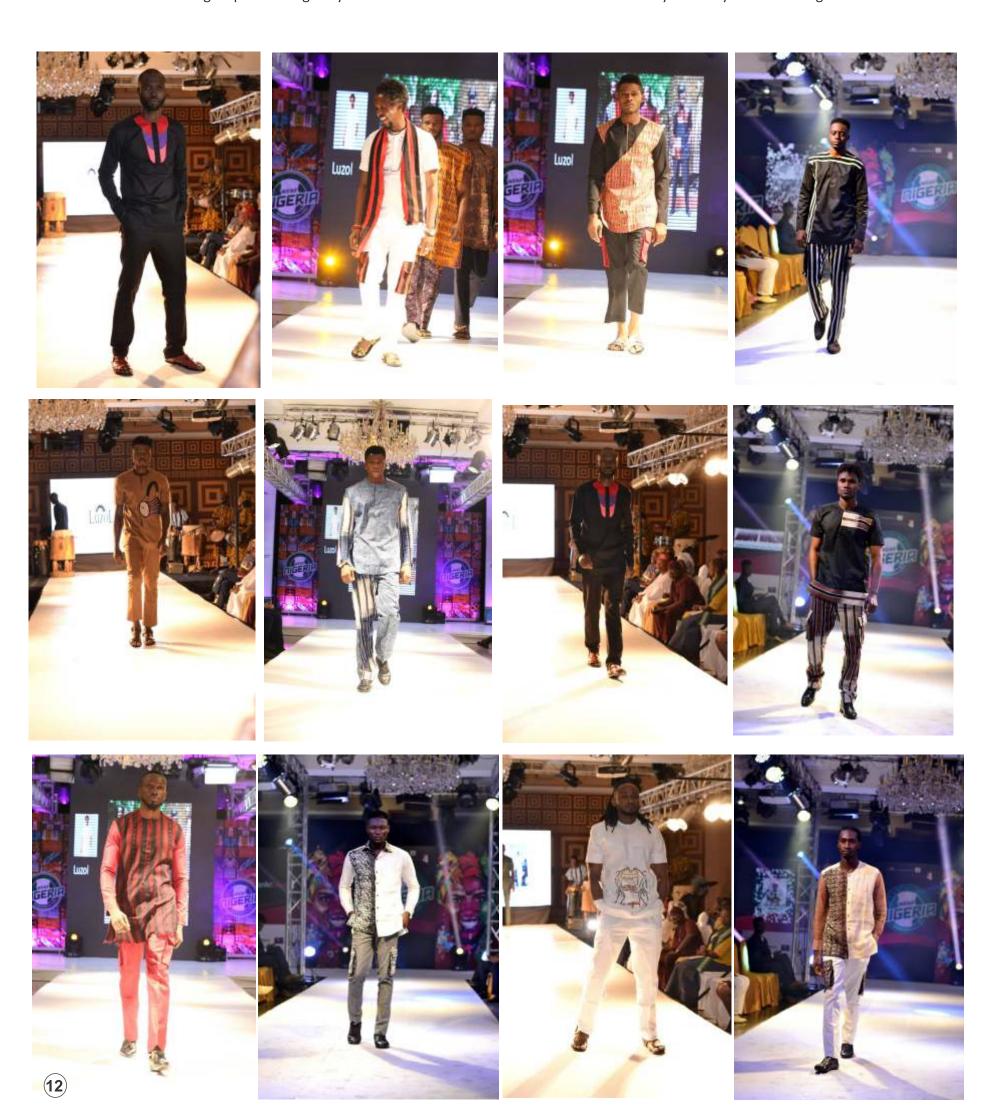
to divide the earth

From the collection Lagos of the Poets edited by Odia Ofeimun.

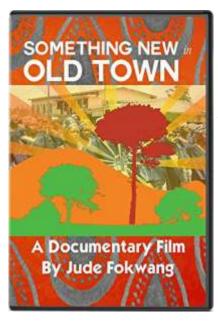


LEKKI DIARY

One of the standout events on the Lekki and Lagos landscape every year is the international fashion runway organised by the Luzol fashion house featuring exquisite designs by Austin Aimankhu. The event has run continuously for five years at the Lagos Oriental Hotel



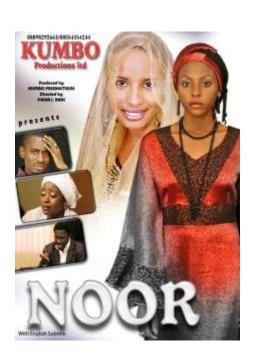
FILM SELECTIONS



"Something New in Old Town", a powerful documentary film on how ordinary people are helping to shape transition in contemporary Cameroon is directed and produced by Jude Fokwang, a Cameroon born professor working in Denver, USA.

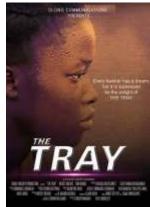


Mercy follows the story of a young female character who becomes pregnant at a very young age and the events that surround her "predicament"





Written by IROJEMI FEMI Produced by JONAHINO MOSES Directed by OKHOMINA JOSEPH (JOCA P) Starring JENNIFER OSAWE, OSARETIN GRACE, ERIYO MICHAEL



Olomoyoyo. LISTEN BY Valentine Ukoh. MERCY BY Emeka Chukwuleta. TRAY BY Friday Nwagwu. TIME BY Kunle Olaoye.



OSAS, young job seeker, fast talker and impudent has been trying to pin down his dream job for a long while and finally gets his chance. At the corporate headquarters of the company which just invited him for interview he discovers that the same fellow he insulted earlier in the commuter bus is the CEO.



Film by Lancelot Imaseun



Film by Malcolm Benson



Palace Coup Film produced by Balaraba Ramat



Alama a talented rapper met Vanessa on the verge of him losing his dad. Vanessa changed his life but the evil genius (Bonboy) nurture an evil plan against Alama. Alama lukily escapes the evil to become victorious in a competition. While celebrating the victory a greater evil struck. Alama disappeared.



Film by Tade Ogidan



FESTIVAL FORUM SPEAKERS



Joy Namure Edoimioya a graduate of Theatre Arts, with a post-graduate diploma in Mass Communications, she has worked in the Nigerian television industry for more than 20 years. Currently she is the General Manager having oversight of programme acquisition at Africa Independent Television where she has been a producer, a presenter and newscaster. Her special interest is in make-up art as a stratum of the larger beauty industry which spurred a national network programme that she initiated. She holds a Master's degree in International Law and Diplomacy.



Tajudeen Agboola is one of the prominent production and postproduction directors from the very inception of Nollywood who midwifed the transition from analogue to digital. He has since been working in the mediums of feature film production, television magazines and musical video. He published the highly influential magazine "African Video Maker" that spotlit the local production scene and film technology. For five years, he directed the Nigerian Television network programme "Crime Fighters, The Police and You" including the production design for many successful Nollywood features, short films and product commercials.



Professor Duro Oni, until recently a deputy vice-chancellor at the University of Lagos and a former Director-General of the Federal Government-owned CBAAC (The Centre for Black and African Arts and Civilization) is one Nigeria's best known and pioneer production designers in both the theatre and the moving picture traditions. He holds his first and second academic degrees from the California Institute of the Arts (CALARTS), USA, and a Ph.D from the University of Ibadan.

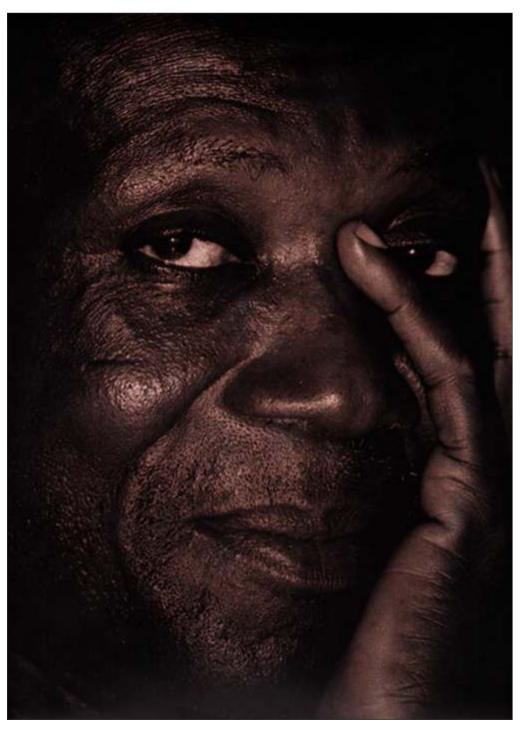
George Osodi, award-winning international photographer, is renowned for his very intense documentaries and photojournalism. He has exhibited in some of the prestigious museums around the world. A Fuji-Africa Photographer of the Year winner and also a Sony World Photography Award recipient. He is a roving lecturer in many universities including Columbia, Indianapolis and Wales.



Film And Television Legend

Wale Fanu

Wale Fanu, born 1960, a long distance runner in the emergent and formative years of the indigenous film and television communications in Nigeria. He started out at the Federal government owned federal films unit as a laboratory technician in 1970; from where he transferred to the television service. He says that his entry into the industry was entirely accidental but soon he discovered his life's passion to which he proceeded to commit and become one of the primemovers of the industry. He worked on film development projects in Nigeria, particularly at the analogue phase and has remained the quiet consultant and engine house for many major productions. He formed Cinecraft company with the ace cameraman Tunde Kelani and together they championed television and film productions that stand proudly in the skies of Nigerian film and television history. Notable among which are the soap operas of the 1970s and 80s produced by the colourful lady of television drama Lola Fani-Kayode including Mirror in the Sun, Mind Bending and Family Ties. Wale Fanu is a gentleman, a supporter of friends and associates. He is the epitome of personal fortitude, managing in his personal life courageously and triumphantly the life-long bout with Sickle Cell Anaemia. He will be 70 years old in 2020!!!



Wale Fanu, photo by Femi Odugbemi



Segun Oyekunle is the Managing Director and CEO of Abuja Film Village International Limited. An acclaimed writer for the screen and the theatre, working in Hollywood for nearly thirty years following his postgraduate degree from the University of California at Los Angeles. He has been a consultant on African film in the United States as well as for the Nigerian government for whom he has developed key policy positions for film and arts administration.

Kingsley Uranta, even though in his prime still, is a veteran broadcaster, producer and telejournalist. He has an ongoing four-year leadership as project manager and trainer for the BBC World Service Trust. He is currently an Assistant General Manager, operations, with the Channels Television Group where his oversight includes managing communications, partnerships and the Channels Academy in Abuja. He studied Linguistics and Communication Arts at the post-graduate level at the University of Port Harcourt. He was also the best television reporter of the year in 1996, according to the National Media Merit Award.



From Obalende Suya, London to Wow Booth

He founded Obalende Suya, the well known food chain in London. Now in Nigeria, Tokunboh Odebunmi is behind Wow Booth, the innovative multimedia company bringing a new exotic experience to public events.





Tokunbo Odebunmi

You have always been in the media world. First you were a broadcaster on radio starting out with some well know people. Then you started this exquisite brand in London known as Obalende Suya. Tell us about your interesting journey.

Mine has been a roller coaster of a kind...but my first love will always be broadcasting. Started out in as a full time broadcaster with Radio Lagos in 1979 after a short stint with Ogun Radio... Though a state owned organ, we worked round the clock sometimes to build Radio Lagos brand into a foremost widely listened to station. We had our job dutifully cut when Lagos Television was launched-two jobs for a pay packet..must say it was a thrill.... By 1986, I needed a new challenge, I had 3 options on the table, job offer with Lintas Advertising, NTA Network News was beckoning and looked particularly interesting but chose to take on the most unreliable option- travelling out



of the country to a very unfamiliar, zero offe territory... But alas it brought out the best out me...I set up Obalende Suya 9 months after arriving the UK.. It took off as a mobile catering company doing particularly well in the summer months with park gigs offering of Suya -"Barbeque worth queueing for"... Our target at these shows was largely mainstream non african clientele who make up 90% of the crowd anyway. Within same period, we made our debut at the Notting Hill Gate carnival with 10ft/6ft food stand...By the third year we had expanded our servery to about 40ft and named it Nigeria's Corner. By the fifth year we had taken over the whole street with over 15,000 Nigerians in attendance... After 20 glorious years Oblande Suya retired its operations at the carnival. Though with a new location, the gathering is still forever known as the Nigerians' Corner. Back to the retail side of the business, our first Takeway was set at Elephant and Castle station, Feb 14 1991... Peckham outlet followed 1993 while our flagship Obalende Suya Restaurant Dalston was opened in 1997...and that marked the tasty icing on the cake...

To borrow a line from a popular movie - What's Your Dream? Where are you going next in your bid to thrill the world with your passions and talent?

In Nigeria, our fledging Marketing Communications, WOW is pioneering exclusive creative concepts to up the ante rather than by the desire to beat others. WOW's quest for uniqueness and creativity has powered the dawn of

Experiential 'tools' that are first of a kind world over... The Danfo Booth, The Kleopatra Booth and The Falcon- a mobile Exhibition Truck which has been deployed by top brands as a mobile office, Cinema, Showroom, and Home... The journey has just begun...

What you're doing with Wow Booth is very unique and innovative. How would you say Nigerians respond to innovative new thinking in business?

Frankly, you may also need to invent a good PR around your innovation particularly this side of the world especially if you little known in that space... And when you finally get it going, you then find cheap copies all over the place....you may have to stamp your name all over it... More importantly, it's always better if you able to power the innovation with uncommon 'locks' e.g use of technology to expand the experience. The Danfo and KLEOPATRA are slowly gaining traction, ...we'd rather have it grow organically.

Lekki's Exquisite Film Theatres











CINEMAS













UNDERGRADUATE PROGRAMMES



ICAN (Full) Accreditation

The accreditation is a license the students will leverage to gain SUBJECT EXEMPTIONS when writing the professional examinations of ICAN, ACCA (UK), ICAEW (England & Wales) and so many offshore accounting professional bodies who mostly rely on ICAN accreditation before granting subject exemptions to accounting graduates. The difference between ICAN accredited institutions and non-ICAN accredited institutions is quite significant in terms of length of time spent to become a professional accountant.

APCON Accreditation

The School of Media and Communication, Pan-Atlantic University has received full accreditations for the B.Sc. in Mass Communication and M.Sc. in Media and Communication programmes by the Advertising Practitioners Council of Nigeria (APCON). As a result of this accreditation, hence forth graduates of B.Sc. in Mass Communication and M.Sc. in Media and Communication are eligible to be registered as Associate members of the Advertising Practitioners Council of Nigeria (APCON) with the capacity to practice the profession of Advertising as provided by Act 55 of 1988 and Act 93 of 1992 of the Nigerian constitution.

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Internship Opportunity

The purpose of the internship programme is to enable our students acquire in-depth knowledge and a hands-on experience in their various courses of study, thereby equipping them with the right skills as they prepare to make positive impact on the nation upon graduation.

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More Information

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